



# Consumption



<b>Activity Reference</b>	<b>C5.3</b>
<b>Title:</b>	<b>The Great Supermarket Debate</b>
<b>Aim:</b>	To encourage students to consider the impact of different shopping habits on a local area.
<b>Outcome:</b>	<p><b>All:</b> Students will be able to argue the case for the role which they are given within the debate, showing understanding of the impact to that particular role.</p> <p><b>Most:</b> Students will commit to their role as well as understand both the positive and negative impacts which the supermarket would bring to the local community at different levels.</p> <p><b>Some:</b> Students will be able to empathise with the role of the other organisations and begin to think about the future of the community, how it will be impacted and its environmental sustainability.</p>
<b>Allocated Time:</b>	2 hours
<b>Overview:</b>	In this activity the pupils will be investigating the impact of different shopping habits on a local area. They will focus on who may be affected by the construction of a large supermarket and how these people will be affected.
<b>Resources:</b>	Scenario cards
<b>Background Information / Links:</b>	<a href="http://www.foe.co.uk/resource/press_releases/join_the_great_supermarket_26102006.html">http://www.foe.co.uk/resource/press_releases/join_the_great_supermarket_26102006.html</a> <a href="http://www.debateyourplate.com/food-files/supermarkets/">http://www.debateyourplate.com/food-files/supermarkets/</a> <a href="http://www.thesite.org/healthandwellbeing/fitnessanddiet/food/supermarketsvlo calshops">http://www.thesite.org/healthandwellbeing/fitnessanddiet/food/supermarketsvlo calshops</a> <a href="http://www.tescopoly.org">http://www.tescopoly.org</a>
<b>Instructions:</b>	<p><b>Preparation</b></p> <ul style="list-style-type: none"> <li>Print out 'The Scenario' sheets for each group in the class. Students should be organised into groups of 5.</li> </ul> <p><b>Activity</b></p> <ul style="list-style-type: none"> <li>Tell students about a scenario in which a new supermarket is being built. Students work in small groups of 5, taking on the roles of local shop owner, internet retailer, out of town shop, buyer and the supermarket.</li> <li>Once roles are chosen they should get into the mindset of their role - thinking about how they will be impacted and what they might like to</li> </ul>

	<p>contribute to the debate.</p> <ul style="list-style-type: none"> <li>• They then discuss the situation and role-play the scenario. Students can demonstrate the role-play to the rest of the class, if required.</li> <li>• Make sure that throughout the activity, the group stays together and give them boundaries so they do not get too close to the road.</li> <li>• The Teacher Guidance offers suggestions of points or questions that the students should consider during their discussion and role play.</li> </ul>
<p>Higher Ability Learners and AFL:</p>	<p>Students can begin to think about the local community in 10 years time, thinking about how the roles in the debate will change. A simple evaluation on the construction of the supermarket to the local area can be made.</p>

## Teacher Guidance

This section acts as guidance notes on perhaps where to guide the debate

Some of the pro and cons to supermarket shopping versus local shops or the internet that can be considered are as follows:

### For

- Time: Everything under one roof and often open 24 hours
- Choice: A wide range of lines including economy to specialist products at competitive prices
- Transport: Free car parking and some have bus schemes
- Affordability: Low cost products (Is there a difference in the cost for common items like milk, eggs and bread?)

### Against

- Competition: Strong supermarkets dictate food markets and buy abroad
- Exclusivity: Not everyone can reach them e.g. no car, low budgets for home deliveries
- Unsociable: May not offer the customer care offered in local shops
- Local shops: May cause local shops to close
- Freshness: Local shops tend to stock fresher local produce

Pupils should be aware that there are not only positives, but also negatives to the building of a new supermarket.

### Furthermore guide the debate towards questions like:

1. Whether particular shopping habits have any lasting impacts on the environment.
2. Which is less environmentally damaging – visiting a supermarket with everything under one roof or several local shops?
3. Do supermarkets favour the big producers over small local farms and why might this be important to consider?
4. What would happen to the local community in 10 years time?
5. How may your role in the debate have changed?

# Resources

# The Scenario

The Supermarket giant BUYIT is planning to build a new supermarket in the local town.

You need to be in groups of 5

Each person in your group should take on one role from the following list:

1. Buyer
2. Local shop owner
3. Internet retailer
4. Out of town shop owner
5. Supermarket

You are going to debate how this new supermarket will impact on the 5 roles.

Things to think about:

- Is this new supermarket good for you?
- Is the new supermarket bad for you?
- Who will benefit or lose out from the new supermarket?
- How will the environment be impacted?

Be prepared to demonstrate the role play to the rest of the class.